SOUTHERN CALIFORNIA IS A MEDTECH POWERHOUSE

OCTANe’s Medical Technology Innovation Forum (MTIF) is the largest conference in Southern California focused on high-growth medtech innovation and investment. With over 850 attendees, ranging from entrepreneurs, industry executives, strategic partners, qualified investors, and academicians, MTIF brings the entire medtech ecosystem together for a two-day, content-rich forum. Participants will leave the conference with actionable takeaways they can directly apply to their business to increase efficiency, performance, scalability and growth.
PARTICIPATING COMPANY HIGHLIGHTS

aerie Pharmaceuticals, Inc.
Advamed
Agendia
Allergan
BioQuest
Chapman University
Deloitte
DevicePharm
Edwards
Experian
EY
Greater Irvine Chamber
Irvine Company
K&L Gates
Knobbe Martens
Medtronic
Microsemi
MicroVention
OCTANE
ROTH Capital Partners
RSM
SVB
Silicon Valley Bank
Stradling Attorneys at Law
Sparton
TECHSPACE
UCI University of California, Irvine
ZEISS
Monday, October 30, 2017

7:00 - 8:30 am   Registration, Breakfast & Exhibits (Exhibits will be open for the entire conference & will feature:)
+ **Innovation Showcase**: 30+ exhibitors will showcase their technologies & provide demos
+ **LaunchPad SBDC Showcase**: LaunchPad will highlight the 8 Presenting companies & alumni
+ **Edwards Lifesciences Health Pavilion**: Complimentary flu vaccinations & health screenings
+ **International Pavilion**: Organizations to help accelerate innovation on a global scale

8:30 - 8:45

**The MedTech Powerhouse: Southern California Closes the Gap as a Leading Innovation Ecosystem**

- **Bill Carpou**, CEO, OCTAnE

8:45 - 9:45

**Keynote: Value Based Healthcare**
The CEO of Medtronic, Omar Ishrak, will provide a keynote on value based healthcare, followed by an interview with the Senior Vice President & President of Brain Therapies at Medtronic, Brett Wall.

- **Omar Ishrak**, CEO, Medtronic
- **Brett Wall**, Senior Vice President & President - Brain Therapies, Medtronic

9:45 - 10:15

**Keynote: Staying Ahead of the Curve - Update from the Hill**
Jeffrey J. Kimbell, a leading representative to top companies in the life science community regarding legislative and policy remedies, and Congresswoman Mimi Walters, will provide an election update and the latest news from capitol hill and the State of California.

- **Jeffrey J. Kimbell**, President, Jeffrey J. Kimbell & Associates
- **Congresswoman Mimi Walters**, U.S. Representative (R-CA 45th District)

10:15 - 10:45   Exhibit & Refreshment Break

10:30 - 11:30

**MTIF Legal Bootcamp**
This session will provide what you need to know in one-hour! Come to the informative workshop for your company to operate successfully in 2017 and beyond. Discussion will include key topics that will affect your intellectual property, employment and corporate company needs.

- **Kelly Barba**, Associate Director of Client Development, K&L Gates (Moderator)
- **Louis Cullman**, Partner, K&L Gates
- **Spencer Haler**, Partner, K&L Gates
- **Shoshannah Katz**, Partner, K&L Gates

10:45 - 11:30

**Panel: What’s Next in MedTech Innovation**
This panel will highlight the future of medtech innovation, including the latest technologies in neurovascular and cardiovascular medicine, ophthalmology and cancer from Orange County’s leading academic health system, UC Irvine Health.

- **Michael Artinger**, Managing Director, UCI Applied Innovation (Moderator)
- **Dr. Baruch Kuppermann**, Chair - Dept. of Ophthalmology, & Director - GHEI, UCI
- **Dr. Steven L. Small**, Professor of Neurology & CSO - Medical Innovation Institute, UCI
- **Dr. Richard Van Etten**, Director, Chao Family Comprehensive Cancer Center, UCI
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11:30 - 12:15
Panel: Anatomy of Success
This panel will focus on the Orange County startup success story of Sequent Medical, discussing how it got started, scaled, and later acquired by another local powerhouse, Microvention.

- **Sabing Lee**, Partner, Knobbe Martens (Moderator)
- **Brian Cox**, Co-Founder, Sequent Medical; Vice President, Inceptus Medical
- **Bob Rosenbluth**, Co-Founder, Sequent Medical; President, Inceptus Medical
- **Tom Wilder**, Former CEO, Sequent Medical; CEO, Neuros Medical

12:15 - 12:45
Keynote: Human Interest Story from a Patient Perspective
This keynote will feature an Allergan patient's personal story, and incorporate perspectives from both the company and physician that helped transform their lives.

- **Sara**, Breast cancer survivor and Allergan Patient
- **Carrie Strom**, Vice President of Aesthetic & Regenerative Medicine, Allergan

12:45 - 1:45
Lunch & Exhibit Break

1:45 - 2:30
Industry Track:
Healthcare Reform, Regulation & Reimbursement: Where Are We Going & How Will it Work?
This session will feature a panel discussion on the status of healthcare reform, regulation and reimbursement from thought leaders in the industry.

- **Michael Lawhead**, Shareholder, Stradling (Moderator)
- **Brendan Benner**, Vice President Regulatory Affairs, MDMA
- **Dr. Josh Luke**, Healthcare Futurist; Hospital CEO; Faculty, USC Price School of Public Policy
- **Scott Whitaker**, CEO, AdvaMed

Innovation Track:
Panel: Inventor to Entrepreneur - How to Monetize Your Inventions
This panel will discuss the difference between innovation and entrepreneurship, and provide the roadmap to monetize inventions. It will also further explore the relationships between physicians (product users), engineers (product innovators & innovators), and field sales and marketing teams (often the liaison between the two), and how collaboration can impact for new product innovation.

- **Tom Mitro**, President & COO, Aerie Pharmaceuticals (Moderator)
- **Ron Bache**, President & CEO, Bache, Inc.; Former President & CEO, AqueSys, Inc.
- **Chris Calcaterra**, Chief Operating Officer, Glaukos
- **Andy Corley**, Founder, Yelroc Consulting & Co-Founder, Flying L Partners
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Industry Track:
Panel: The Race to Develop Molecular Diagnostic Technologies
Orange County is emerging as a hotbed for company formation and growth in the $6.5B molecular diagnostics market. The molecular diagnostics panel will discuss the opportunities and challenges in commercializing breakthrough technologies including regulatory approval, clinical adoption, and reimbursement. This panel will also address the unique role of medical societies as a gatekeeper in commercial adoption.

- Clay Wilemon, CEO & Chief Strategy Officer, DevicePharm (Moderator)
- Nigel Clarke, VP of R&D, Quest Diagnostics
- Franklin Libenson, MD, Vice President of Global Marketing, Agendia
- Bob Terbrueggen, CEO, DxTerity Diagnostics

Innovation Track:
Pulse of the Industry Report
As the pace of change accelerates, how can medtechs move ahead and stay there? Answering this question is a strategic imperative for medical technology companies no matter their size. In 2017, the velocity and scope of technological innovation are blurring the lines between medicine and technology, redefining traditional medtech and fundamentally altering business models.

- Balraj Kakkar, Partner - Life Sciences, EY

3:30 - 3:45
Exhibit & Refreshment Break

3:45 - 4:30
Industry Track:
Panel: Orange County - The Affordable, Attractive & Preferred Destination
This panel will address how to retain and attract companies in Orange County. It will also identify challenges, discuss myths, and review the current infrastructure of medtech ecosystem resources such as investment capital, real estate, manufacturing, education, and talent.

- Bill Carpou, CEO, OCTAnE (Moderator)
- Jim Doti, Professor & President Emeritus, Chapman University
- Doug Holte, President - Office Spaces, Irvine Company
- Jim Mazzo, Global President of Ophthalmic Devices, Zeiss

Innovation Track:
Panel: Successful Expansion in Europe & Asia
This panel will discuss the global innovation environment in both Europe and Asia. It will feature experts that know the markets as well as companies that have successfully launched and scaled medtech businesses in the US, Europe & Asia.

- Jim Mayfield, Director, US Department of Commerce (Moderator)
- Ian Liao, Partner, K&L Gates
- Nishan Sunthares, Chief Operating Officer, Association of British Healthcare Industries
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4:45 - 5:30

Industry Track:
Panel: Machine Learning Technologies and the Impact on Companies & Patients
This panel will highlight the convergence of technology and medical technology by providing tangible examples and applications of AI, AR/VR and Big Data. It will also discuss how these technologies impact both industry and patient experiences.

- Bill Ayres, Director, Health Care Advisory Services, RSM US LLP (Moderator)
- Frances Ayalasomayajula, Global Healthcare Solutions, HP
- Cavan Canavan, CEO, FocusMotion
- Rahul Soangra, Assistant Professor, Dept. of Physical Therapy, Chapman University

Innovation Track:
Panel: Global Opportunities in MedTech
This panel will discuss the global innovation environment and opportunities that exist for medtech companies throughout various countries, such as clinical trial accessibility, tax credits, manufacturing, and product development. It will also highlight attractive and alternative funding opportunities.

- Jim Mayfield, Director, US Department of Commerce (Moderator)
- Canada: David Hood, President & CEO, DH3 & Associates
- Ireland: Michael Storan, Vice President, IDA Ireland
- Holland: Mr. Gerard Lenstra, BusDev/Foreign Investment Mgr, Health in Holland
- UK: Ravi Chana, Sector Specialist - Medtech, Department for International Trade

5:45 - 6:30

Panel: The University Impact - Preparing the Talent Pool
This session will harness the power of local universities, which produce the greatest amount of engineers in the nation, to prepare the next generation of the medtech workforce.

- Gregory Washington, Dean, Samueli School of Engineering, UC Irvine (Moderator)
- Jayathi Murthy, Dean, Samueli School of Engineering, UCLA
- Albert Pisano, Dean, Jacobs School of Engineering, UCSD
- Guruswami (Ravi) Ravichandran, Division Chair - Engineering, CalTech
- Yannis Yortsos, Dean, Viterbi School of Engineering, USC

Tuesday, October 31, 2017

7:30 - 8:50 am
Chairman’s Breakfast (by invitation only, please)
This exclusive, intimate breakfast will connect conference speakers, sponsors, industry CEOs and investors, and will include a special keynote presentation by Geoff Tabin, MD, Founder of the Himalayan Cataract Project, which works to eradicate blindness in the developing world.

- Geoff Tabin, MD, Founder, Himalayan Cataract Project
- Jim Mazzo, Global President of Ophthalmic Devices, Zeiss

7:30 - 9:00
Registration, Breakfast & Exhibits
Tuesday, October 31, 2017

9:00 - 9:45  Keynote: The Future of Healthcare
This keynote will highlight the future of healthcare and its affect on entrepreneurs to big industry.
- Joshua Newman, MD, Chief Medical Officer, Salesforce
- Anthony Chang, MD, Chief Intelligence & Innovation Officer, CHOC

9:45 - 10:30  Keynote: Investment Opportunities
This panel will focus on investment opportunities in the medtech sector.
- Albert Cha, MD, PhD, Managing Partner, Vivo Capital
- Scott Whitcup, MD, CEO, Akrivista & Whitecap Biosciences

10:30 - 10:45  Exhibit & Refreshment Break

10:45 - 12:45  LaunchPad Company Presentations
LaunchPad, OCTANE’s award-winning, high-tech accelerator, will select eight of its top medtech companies to give presentations.
- David Mildrew, Managing Director, BioQuest (Moderator)

12:45 - 12:50  LaunchPad Company Presentation Award
LaunchPad Company Presentations will be judged by top medtech investors. Their respective scores will be tallied, and the company with the highest score will receive the LaunchPad Company Presentation Award, including $135,000 of professional services.
Sponsors include: BioQuest, DevicePharm, Fuel Source Partners, K&L Gates, Knobbe Martens, ROTH Capital, and RSM US LLP

12:50 - 1:30  Keynote: Tying it All Together
This closing session will highlight the main themes discussed during MTIF 2017 and identify actionable takeaways attendees can directly apply to their businesses.
- Bill Carpou (Moderator)
- Michael Hedge, Administrative Parter, K&L Gates
- Jim Mazzo, Global President of Ophthalmic Devices, Zeiss
- Dr. Michael Stamos, CEO, UC Irvine School of Medicine
- Sabing Lee, Partner, Knobbe Martens
- Tom Mitro, President & COO, Aerie Pharmaceuticals
- Clay Wilemon, CEO & Chief Strategy Officer, DevicePharm

1:30 - 3:30  Lunch & Entertainment

3:30  Conference Concludes
REGISTRATION INFORMATION

OCTANe Members & Sponsors: $449
General Admission: $699
OCTANe Annual Membership + Admission: $749

*Each ticket will increase by $50 after Friday, October 27, 2017 at 5:00 pm PST.

See the Full Detailed Agenda & Register Online at www.MTIF2017.com

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